



Congress® Sans 75

extra bold · extra fett · extra gras
extra negrita · nerissimo · extrafet

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There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. Density then conveyed by the blackness of type on paper must then be controlled by a number of factors, all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader define about your statement. Lack of clarity in choice of type will also be reflected in text. Combining these factors in the correct way does allow the reader to run the eyes freely along the line. However, we must consider this...

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS VALUE. There are many typeface styles from which to choose. Selecting correctly is important since it

EXCELLENT Typography	\$183.80	1980	1%
EXCELLENT Typography	£265.20	1751	2%
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EXCELLENT Typography	£685.02	1465	6%
EXCELLENT TYPOGRAPHY	f754.30	1686	7%
Excellent Typography	¥801.60	1987	8%
Excellent Typography	\$975.10	1588	9%
Excellent Typography	£285.80	1869	10%

8 point, 9 pt line space

There are many typeface styles from which to choose. Selecting is most important since it should reflect the mood for the particular occasion. The density then, conveyed by the blackness of type on paper should then be controlled by a number of factors; all play their part in creating the right EXCELLENT TYPOGRAPHY RESULTS FROM U

There are many typeface styles from which to choose. Correct selection is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on papers must be controlled by a number of other EXCELLENT TYPOGRAPHY RESULTS FROM

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THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD OF PARTICULAR OCCASION & THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED

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There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. Density conveyed by blackness of type on paper must then be controlled by a number of factors, all

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and density conveyed by blackness of type on paper should be controlled by a number of factors, each then, pl

Club Type Congress Sans

26 point, 22 pt line space, tracked -3.0%

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and there is a 30% density conveyed by the blackness of types on a €24 paper which should be controlled by a number of other factors. Then, in 1986 we saw a 70% rise (against a 5

14 point, 16 pt line space



Congress® Sans 76

extra bold italic · kursiv extra fett · italique extra gras
cursiva extra negrita · nerissimo corsivo · kursiv extrafet

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EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS VALUE. THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS IMPOR

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