



Congress® Sans 45

light · mager · maigre
fina · chiarissimo · mager

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There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE

5 point, 6.50 pt line space | 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS

6 point, 7.50 pt line space | 50

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7 point, 8.50 pt line space | 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. Density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reasons for varying the weights of a style become apparent

8 point, 9.35 pt line space

There are many typeface styles from which to choose and correct selection is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors, all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTAND

8 point, 9.20 pt line space | 40

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. Density conveyed by the blackness of type on paper must then be controlled by a number of other factors; all play their part in creating the right impression and the reason for varying weights of a style becomes EXCELLENT TYPOGRAPHY RESULTS FROM UNDER

9 point, 10.25 pt line space | 40

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT SINCE IT SHOULD REFLECT THE MOOD OF THE PARTICULAR OCCASION.

12 points, tracked +1.0%

14 points, tracked +1.0%

THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER

16 points, tracked +0.5%

OF FACTORS & ALL PLAY THEIR PART IN CREATING THE RI

18 points, tracked 0%

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 Adrian Williams 1985

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and the density conveyed by the blackness of type on paper must then be

10 | 10 point, 11 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must

10 | 11 point, 12 pt line space

Club Type

18 point 0%

Club Type

16 point +0.5%

Club Type

14 point +1.0%

Club Type

13 point +1.5%

Club Type

12 point +1.5%

Club Type

11 point +2.0%

Club Type

10 point +2.0%

Club Type

9 point +2.5%

Club Type

8 point + 2.5%

Club Type

7 point +3.0%

Club Type

6 point +3.0%

Club Type

5 point +3.5%

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must be

10 | 12 point, 13 pt line space

Club Type Congress Sans

26 point, 22 pt line space, tracked -3.0%

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density then, conveyed by 30% blackness for €24 controlled

10 | 13 point, 14 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood of the particular 1986 saw a 70% rise (against

10 | 14 point, 17 pt line space



Congress® Sans 46

light italic · kursiv mager · italique maigre
fina cursiva · chiarissimo corsivo · kursiv mager

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5 point, 6.50 pt line space 50

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7 point, 8.50 pt line space 50

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8 point, 9.35 pt line space

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8 point, 9.25 pt line space 50

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9 point, 10.25 pt line space 40

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Adrian Williams 1985

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and the density conveyed by the blackness of type on paper must then be controlled

10 10 point, 11 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled

10 11 point, 12 pt line space

There are many typeface styles from which to choose. Selecting is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled

10 12 point, 13 pt line space

Club Type

18 point 0%

Club Type

16 point +0.5%

Club Type

14 point +1.0%

Club Type

13 point +1.5%

Club Type

12 point +1.5%

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11 point +2.0%

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10 point +2.0%

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9 point +2.5%

Club Type

8 point +2.5%

Club Type

7 point +3.0%

Club Type

6 point +3.0%

Club Type

5 point +3.5%

Club Type Congress Sans

36 point, 32 pt line space, tracked -3.0%

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of 30% for €24 controlled

10 13 point, 14 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion. 1986 saw a 70% rise (against 53%)

10 14 point, 15 pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. CORRECT SELECTION IS MOST IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD FOR THE PARTICULAR OCCASION.

12 point, tracked +1.5%

THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PART IN CREATING THE

14 point, tracked +1.0%

THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PART IN CREATING THE

16 point, tracked +0.5%

THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PART IN CREATING THE

18 point, tracked 0%