



Club Type and Monkton are registered trade marks of the copyright owner Adrian Williams Design Ltd 1986-2004

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasions. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allow EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE V

5 point, 6.25 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features must be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the eyes freely along the length EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS V

6 point, 7.30 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective. Combining these features in the right way allows the reader EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS V

7 point, 8.35 pt line space 50

There are many typeface styles from which to choose and selecting correctly is most important since it should reflect the mood for the particular occasion. The density conveyed in the blackness in types on paper must then be controlled by a number of other factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in

8 point, 9.40 pt line space

There are many typeface styles from which to choose. Correct selection is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTADIN

8 point, 9.45 pt line space 50

There are many typeface styles from which to choose and selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness in type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying weights of a style EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTA

9 point, 10.50 pt line space 50

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD OF THE OCCASION. DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING

ÆƆEABCDEFHGHIJKLM
NOPQRSTUVWXYZ&
æœabcdëffllghijklm
nopqrstuvwxyzß
1234567890
€£ƒ\$%&'()*+,-./:
:;!?"'“”„()[]{}^_`~<>
ÀÁÂÃÄÅÇÈÉÊËÌÍÎÏ
ÓÐÒÓÜÙÚÛÜÝ
àáâãäåçèéêëìíî
öøðõöüüüÿ
---+=÷±<>|
!°#@@@™
Adrian Williams 1986

Club Type

18 point +1.0%

Club Type

16 point +1.0%

Club Type

14 point +1.5%

Club Type

13 point +1.5%

Club Type

12 point +1.5%

Club Type

11 point +2.0%

Club Type

10 point +2.0%

Club Type

9 point +2.5%

Club Type

8 point +3.0%

Club Type

7 point +3.5%

Club Type

6 point +4.0%

Club Type

5 point +4.5%

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion. The density conveyed by blackness of type on paper must then be controlled by a number of

10 10 point, 11.25 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by

10 11 point, 12.50 pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of

10 12 point, 13.75 pt line space

Club Type Monkton

36 point, 32 pt line space, tracked -1.0%

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect 30% blackness for £24 controlled by a number other factors; all play their pa

10 13 point, 15 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood of the particular occasion. 1986 saw a 70% rise (against 53%) in

10 14 point, 16.50 pt line space



Monkton®

italic · kursiv · italique
cursiva · corsivo · kursiv

Club Type and Monkton are registered trade marks of the copyright owner Adrian Williams Design Ltd 1986-2004

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of other factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader define about your statement. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

5 point, 6.50 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and the density conveyed by the blackness of type on paper must then be controlled by a number of factors; all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features must be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way, allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

6 point, 7.60 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the very blackness of type on paper must then be controlled by a number of other factors all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way, allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

7 point, 8.7pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. Density conveyed by blackness in type on paper must then be controlled by any number of other factors all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. Combining these factors in the right way, allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

8 point, 9.80 pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of other factors all playing their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way, allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

8 point, 9.80 pt line space 50

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness in type on paper must then be controlled through a number of other factors; each plays their part in creating the right impression. The reason for varying weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective. A lack of clarity in the choice of type will also be reflected in the text. Combining these factors in the right way, allows the reader to run the eye EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS UNIQUE VALUE

9 point, 10.90 pt line space 50

ÆŒABCDEFHGHIJKLM
NOPQRSTUVWXYZ&
æœabcdefflghijklm
nopqrstuvwxyzß
1234567890
€£ƒ\$¢¥%‰*†‡§¶/·
:;!?ıç“”„()[]{}^_`«»«»
ÀÁÂÃÄÅÇÈÉÊËÌÍÎÏ
ÓÔÕÖÙÚÛÜÝ
àáâãäåçèéêëìíî
öøððøùùùüý
---+ = ÷ ± < > |
™®# @ © ®™
Adrian Williams 1986

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed in the blackness of type on paper must then be controlled by a number of other factors; each

10 10 points, 11.25 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by any number of

10 11 points, 12.50 pt line space

Club Type

18 point +1.0%

Club Type

16 point +1.0%

Club Type

14 point +1.5%

Club Type

13 point +1.5%

Club Type

12 point +1.5%

Club Type

11 point +2.0%

Club Type

10 point +2.0%

Club Type

9 point +2.5%

Club Type

8 point +3.0%

Club Type

7 point +3.5%

Club Type

6 point +4.0%

Club Type

5 point +4.5%

There are many typeface styles from which to choose. Selecting is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be

10 12 points, 13.75 pt line space

Club Type Monkton

36 points, 32 pt line space, tracked -1.0%

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood of the particular occasion. Density conveyed by blackness of 30% for £24, then controlled by

10 13 points, 15 pt line space

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the moods for the particular occasion. In 1986 then we saw a 70% rise (against 53% in earlier years)

10 14 points, 16.50 pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. CORRECT SELECTION IS MOST IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD OF A PARTICULAR OCCASION. DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY A NUMBER OF FACTORS & ALL PLAY THEIR PARTS IN CREATING THE RIGHT IMPRESSION.

12 point, tracked +1.5%

14 point, tracked +1.5%

16 point, tracked +1.0%

18 point, tracked +1.0%