



Poseidon®

bold · fett · gras
negrita · nero · fet

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There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors, all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required and these features should be used sparingly to be effective and getting the best from available weights also needs use of enough contrast to make the reader definite about your statement. A lack of clarity in the choice of type will also be reflected text. Combining these factors in the right way allows the reader to run the eyes freely along the line. However, we must consider this...

EXCELLENT TYPOGRAPHY RESULTS FROM UNDERSTANDING ITS VALUE. THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE AND SELECTING CORRECTLY IS IMPORTANT SINCE IT SHOULD REFLECT THE MOOD FOR THE PARTICULAR OCCASION. THERE IS NO STYL

8 point, 9 pt line space

EXCELLENT Typography	€183.80	1980	1%
EXCELLENT Typography	£265.20	1751	2%
EXCELLENT Typography	ƒ382.09	1282	3%
EXCELLENT Typography	¥465.30	1853	4%
EXCELLENT Typography	\$520.80	1384	5%
EXCELLENT Typography	£685.02	1465	6%
EXCELLENT TYPOGRAPHY	ƒ754.30	1686	7%
Excellent Typography	¥801.60	1987	8%
Excellent Typography	\$975.10	1588	9%
Excellent Typography	£285.80	1869	10%

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There are many typeface styles from which to choose. Selecting is important since it should reflect the mood for the particular occasion and the density conveyed by the blackness of types on paper must be controlled by any number of other factors; all playing their part in creating the right impression. The reason variations in EXCELLENT TYPOGRAPHY RESULTS FROM UND

9 point, 10 pt line space

There are many type styles from which to choose. Correct selection is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must be controlled by any number of other factors, all play their part EXCELLENT TYPOGRAPHY RESULTS FROM UN

10 point, 11 pt line space

THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. SELECTING CORRECTLY IS MOST IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD FOR THE PARTICULAR OCCASION & THE DENSITY CONVEYED BY THE BLACKNESS OF

12 point, tracked 0%

ULAR OCCASION & THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON PAPER MUST THEN BE CONTROLLED BY ANY NUMB

14 point, tracked 0%

16 point, tracked -0.5%

TYPE ON PAPER MUST THEN BE CONTROLLED BY ANY NUMB

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Adrian Williams 1988

There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the moods for the particular occasion. The density conveyed by blackness of type on papers should then controlled by any number

11 point, 12 pt line space

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the mood for the particular occasion with density conveyed in blackness of type on papers which should be controlled by a number of varying factors, each playing their part

12 point, 13 pt line space

Club Type

18 point -1.0%

Club Type

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Club Type Poseidon

36 point, 34 pt line space, tracked -1.5%

There are many type styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. There is then a 30% density conveyed through blackness of types on €24 papers which must be controlled by a number of other factors. All play their part in creating the right impression. Then, during 1986 we saw a 70% rise (against 53% in previ

14 point, 15 pt line space



There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion. The density conveyed by the blackness of type on paper must then be controlled by a number of factors, all play their part in creating the right impression. The reason for varying the weights of a style becomes apparent when a change in emphasis is required. These features should be used sparingly to be effective and getting the best from available weights also needs the use of enough contrast to make the reader definite about your statement. Any lack of clarity in the choice of type will also be reflected in the text. Of course combining these factors in the right way allows the reader to run the eyes freely along the line. However, consider this...

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There are many typeface styles from which to choose. Selecting correctly is important since it should reflect the mood for the particular occasion and the density conveyed by the blackness of types on papers must then be controlled by any number of other factors, each play their part in creating the right impression. The reason for varying the weight EXCELLENT TYPOGRAPHY RESULTS FROM UNDER

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There are many type styles from which to choose and correct selection is important since it should reflect the mood for the particular occasions with density conveyed by the blackness of typefaces on papers being controlled through a number of other factors, all play their part in EXCELLENT TYPOGRAPHY RESULTS FROM UN

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THERE ARE MANY TYPEFACE STYLES FROM WHICH TO CHOOSE. CORRECT SELECTION IS IMPORTANT, SINCE IT SHOULD REFLECT THE MOOD FOR THE PARTICULAR ION & THE DENSITY CONVEYED BY THE BLACKNESS OF TYPE ON MUST BE CONTROLLED BY A NUMBER OF FACTORS & EACH

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There are many typeface styles from which to choose. Selecting correctly is important since it should be reflecting the mood for a particular occasion. The density conveyed by the blackness of type on paper must be controlled by a number of other f

11 point, 12 pt line space

There are many type styles from which to choose. Selecting correctly is important since it should reflect the moods for the particular occasion. The density conveyed by any blackness of type on these papers must be controlled through a number of other factors, all playing their part in creating the

12 point, 13 pt line space

Club Type Poseidon

36 point, 34 pt line space, tracked -1.5%

There are many typeface styles from which to choose. Selecting correctly is most important since it should reflect the moods for a particular occasion. There is therefore, some 30% density conveyed by the blackness of typefaces on \$24 paper which must then be controlled by a large number of other factors. Each plays their part in creating the right impression. Then, in 1986, gained rises were 70% abo

14 point, 15 pt line space